



Embassy of Malaysia in Tokyo

# Malaysia Fair 2024 TOKYO

## EXHIBITOR INFORMATION

2024.05



マレーシアフェア 2024 東京 運営事務局  
Malaysia Fair 2024 Tokyo Executive Committee



駐日マレーシア大使館  
Embassy of Malaysia  
Tokyo, JAPAN



マレーシア貿易・技術安全促進局  
Malaysia Trade Development Corporation

マレーシア観光・農産物安全促進局  
Malaysia Tourism Promotion Board  
マレーシア農産物安全促進局  
Malaysia Fresh Produce Safety Promotion Board  
マレーシア農産物開発局  
Malaysia Fresh Produce Development Authority



# About Malaysia Fair 2024 Tokyo

Malaysia Fair 2024 is the biggest Malaysian exhibition in Japan, showcasing 'All About Malaysia' content. Since its inception in 2018, Malaysia Fair has continued to provide a platform for Malaysian businesses to offer their products and services to the Japanese market. Apart from being a trade and investment exhibition, Malaysia Fair also features cultural performances, food stalls, and tourism promotions. This highly anticipated event offers a unique opportunity to explore Malaysia's quality products, delicious cuisines, rich cultures, and world-class tourist destinations

## Malaysia Fair 2024 Executive Committee

※All other partnerships are currently undergoing adjustments and are subject to change, except for those involving the organisers

Organiser



Embassy of Malaysia in Tokyo



Ministry of Agriculture  
and Food Security



Prime Minister Department  
Public Service Department



Malaysia External Trade  
Development Corporation



Malaysia Investment  
Development Authority



Malaysia Tourism  
Promotion Board

In cooperation  
with



TV Asahi Corporation



Mitsui Fudosan  
Retail Management



Toyosu Park Management JV



Koto Ward

# Malaysia Fair 2024 Outline

Official Name

Malaysia Fair 2024 Tokyo

Venue

Urban Dock LaLaport TOYOSU  
& Toyosu Park

Date

2 ~ 3 November 2024: Saturday-Sunday  
10:00~18:00

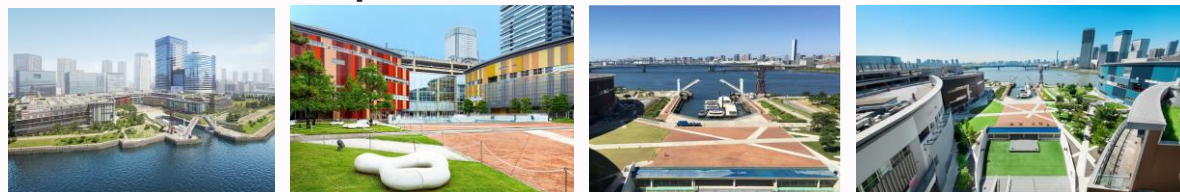
Targeted Number of Visitors

50,000 visitors (2 days)

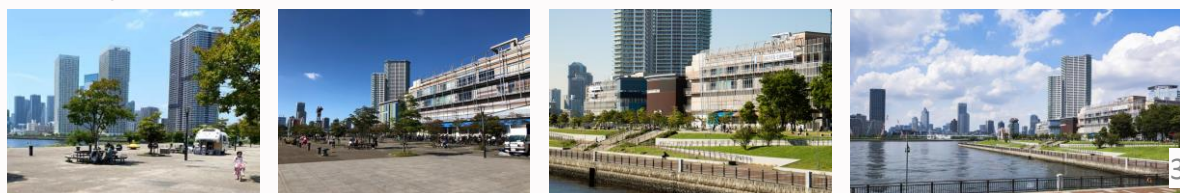
※A total of 45,315 visitors attended Malaysia Fair 2023



## ① Urban Dock LaLaport TOYOSU



## ② Toyosu Park



# Basic Booth Exhibition Cost and Specifications

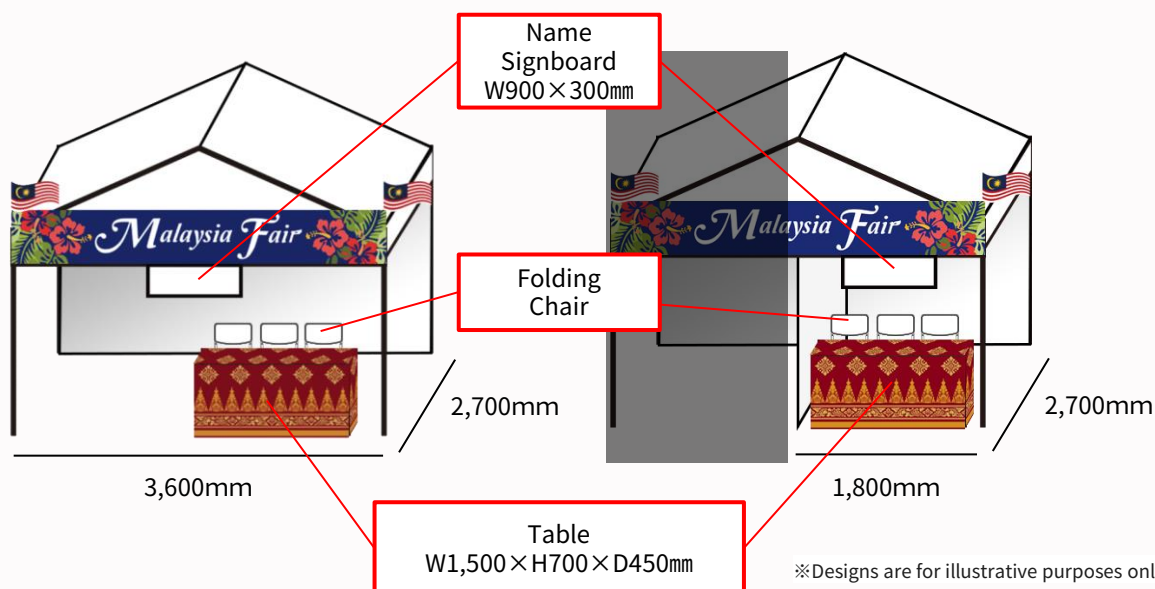
## Exhibition Fees

Types of Exhibits	Price (Including Tax)
<b>Full-Size Booth</b> (1 unit, tent) W3,600×D2,700mm	¥ 300,000
<b>Half-Size Booth</b> (1 unit, tent) W1,800×D2,700mm	¥ 200,000

Booths can be exhibited in units of one.

## Full-Size Booth

## Half-Size Booth



## Items Included in the Exhibition Fees

Equipment	Table	W1,500×H700×D450mm	×1
	Folding Chair		×3
	Name Signboard	W900×300mm ※The signboard will only display the name (in black and white)	×1
Electricity	Power Outlet	1,000W	×1

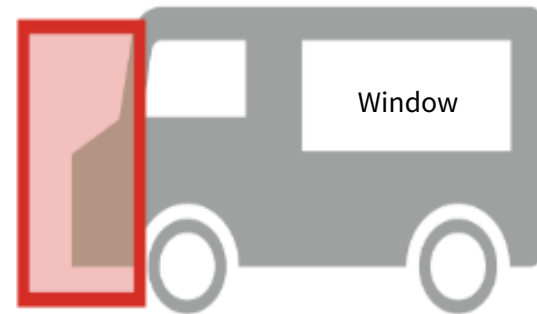
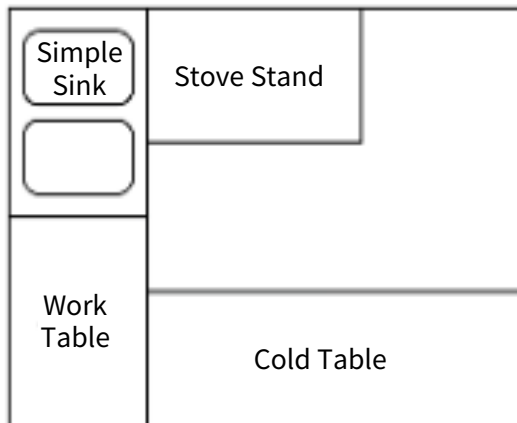
## Information on the official website (with a link)



# Food Booth (Food Truck) Exhibition Cost and Specifications

## Exhibition Fees

Types of Exhibits	Price (Including Tax)
<b>Food Booth</b> (1 unit, food truck)	<b>¥ 285,000</b>



Name Signboard (Banner)

## Food Truck Interior Equipment

Equipment	Item	Quantity
	Cold Table	× 1
	Stove Stand	× 1 (No Insulation Needed)
	Simple Sink	× 2 (Comes with Water Supply and Drainage Tank)

※ The design of the food truck and the layout of the equipment vary depending on the vehicle

## Items Included in the Exhibition Fees

Equipment	Item	Specifications	Quantity
	Table	W1,500×H700×D450mm	× 1
	Folding Chair		× 3
	Name Signboard (Banner)	W650×2,000mm ※The signboard will display only the name	× 1
Electricity	Power Outlet	1,000W	× 1

### Information on the official website (with a link)

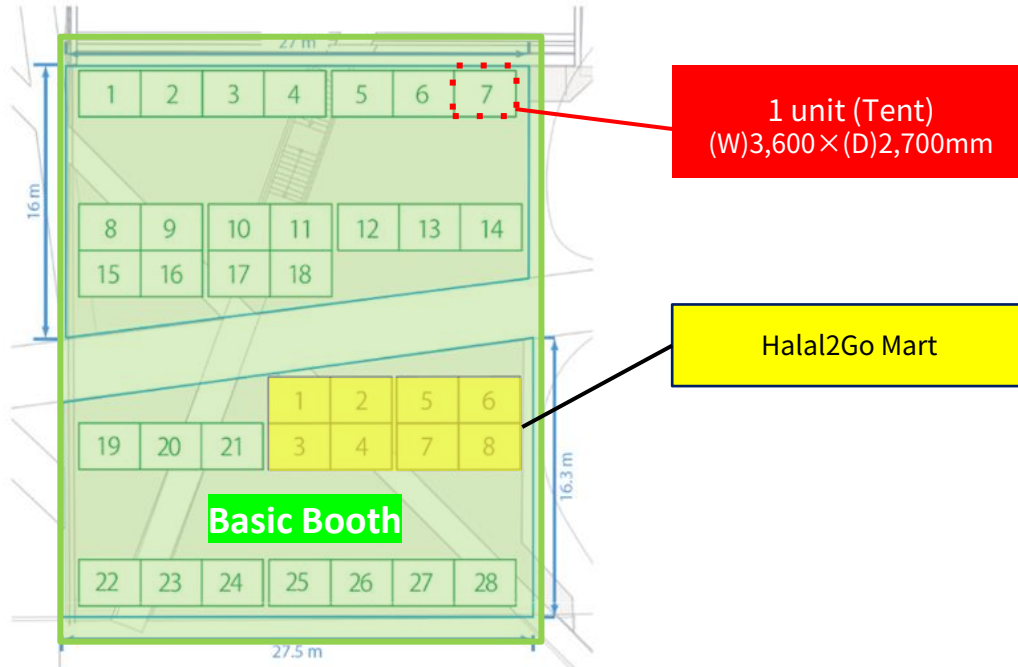


※Image

飲食ブース			物販・展示ブース		
ブース No.	出展者名	Website	ブース No.	出展者名	Website
01	トクホ食品株式会社	🌐	01	サハ州政府	
02	FEDERAL AGRICULTURAL MARKETING AUTHORITY (FAMA)	🌐	02	サハ州政府	
03	新加坡農産物 (マレーシアドリンコ/ナムコール)		03	サハ州政府観光局	
04	マレーシア農産物 (マレーシアドリンコ/ナムコール)	🌐	04	マレーシア地域開発局	🌐
05	インド / パキスタン料理 スルターン	🌐	05	マレーシア地域開発局	🌐
06	Sis Dessy THZ		06	マレーシア農産物 (マレーシアドリンコ/ナムコール)	🌐
07	PERHAKILAN TOKYO		07	マレーシア農産物 (マレーシアドリンコ/ナムコール)	🌐
08	カニ マニス パシル カフェ		08	マレーシア農産物 (マレーシアドリンコ/ナムコール)	🌐
09	新加坡農産物 (マレーシアドリンコ/ナムコール)		09	Takara Corporation Malaysia Berhad	🌐
10	お祭り事務局	🌐	10	セランゴール州政府	

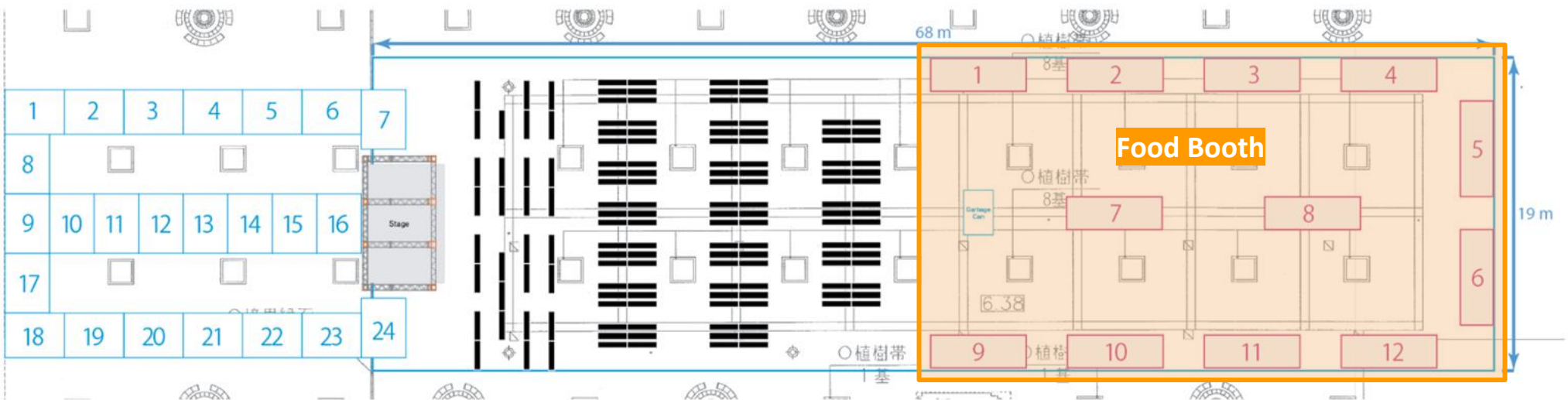
# Malaysia Fair 2024 Venue Layout

## ▶ LaLaport TOYOSU



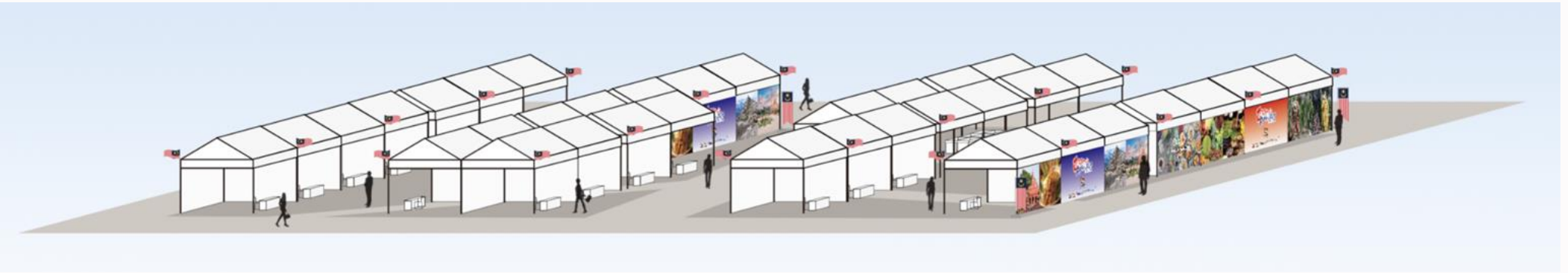
※Layout is subject to change

## ▼ Toyosu Park

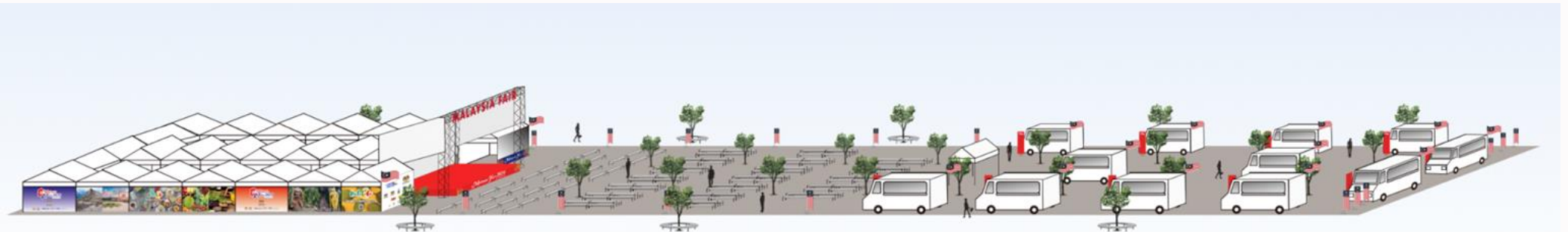


# Malaysia Fair 2024 Venue Illustration

LaLaport TOYOSU



Toyosu Park



※Designs are for illustrative purposes only

# Malaysia Fair 2023 Tokyo







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# CONTACT

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**Malaysia Fair 2024 Tokyo**

**Executive Committee**

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